



The logo has a clean and simple look, while still portraying a few of the great aspects of Morenet.

The people standing with their arms together represent the community, each of them different but all working together to achieve the same goals. The transmitter is a simple way of illustrating the strong, reliable signal that will be broadcast throughout the entire city of Morden. The different shades of orange are intended to reflect the wide variety of people who will benefit from the service, as well as the vast assortment of online services that it will enable for us all.